

Being your best Self online and offline

We don't know what we don't know and have joined a social media group that says its there to help, encourage and build us up both in confidence and in skill set. We also attend meetups like this one and feel unsure on who to talk to and when. We don't want to come across as too eager – or a pain in the side, so, how do we address that?





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I manage the Elegant Marketplace, now part of the InMotion Hosting Family and am the owner of Layouts Cloud, CommentLuv the bloggers favourite plugin and I am also the co owner with Sean Barton of Page Builder Cloud. I look after the Developers, product updates and general maintenance of the Elegant Marketplace Website. I also run my own Online Consultancy in the UK under the banner of Somebody's Hero.





Social Media
increases our reach
and our potential to
help or abuse

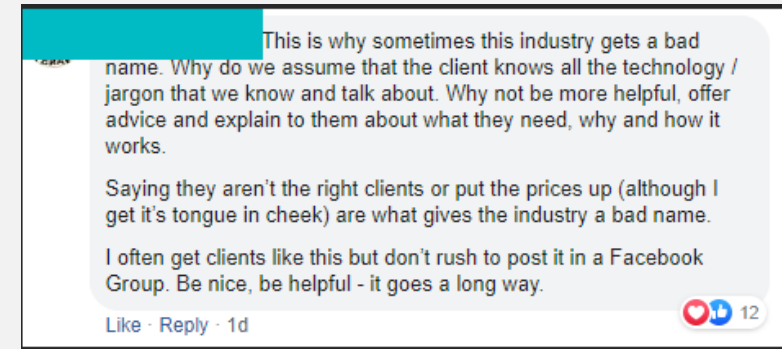
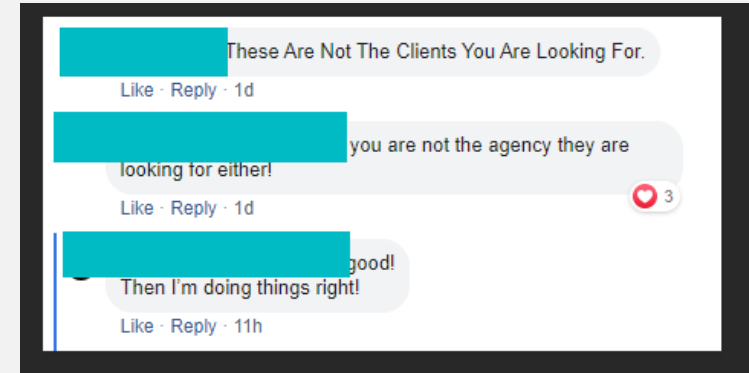


Here's an example of a negative post





Some replies



How can we be better?

- By being able to see the other persons perspective and reacting in a kind and thoughtful manner rather than meeting them with negativity.
- By providing an answer or reference that does not have LMGTFY in your reply
- By being open about their issue whether personal or business





How can we be better?

- Being seen as a helpful and objective person rather than a Ranter.
- Social Media can and does, bring out the Keyboard Warrior in us all. Guess what? I am guilty of ranting and disagreeing strongly too
- Admit your mistakes (even if only to yourself) and you will get so much better at dealing with what you may see as a stupid question or point of view

Feel the Fear and do it anyway



How can we be better in public?

- Believe it or not – I am quite shy when meeting new people – especially if I perceive them to be more skilled or knowledgeable than I am in a particular area
- We see celebrities being lauded and fawned over – think about the celebrities in our arena, Matt Mullenweg, Chris Lema, Miriam Schawb, Adam Preisar, and Troy Dean to name a few ‘out there people’ are they approachable – are you approachable?



How can we be
better in public?

- Without exception, everyone that I have been 'Brave' enough to approach has been open, communicative and chatty
- Of course, we have people in this room that if I had not approached them, I would not have been able to help them and they would not have been able to help me either – it is always a two way street



How can we be better in public?

1. Say hi, I seriously mean it, I know some of us have issues about saying hi, feel the fear and just do it anyway (great book by the way)
2. Ask them a question that you need an answer to and feel that they may have a perspective on – they may not but, at least it starts the conversation
3. Be prepared, always, have at least a 30 second intro ready and always ask them how things are going too



Conclusion

1. Its easier to be kind, just like it is easier to smile
2. By being helpful, you will feel better, the person you are helping will feel great and the community will see you as a real contributor
3. Give a little, get a lot!



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